

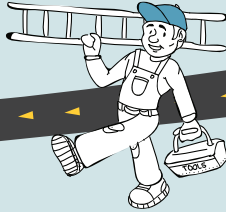


Home Optimization & Market Evaluation Walkthru with a Dwell team member.



Get with your agent and look at comparable market analysis and determine your home value.

You'll be staging your home, cleaning, and prepping for showings. We will be putting the word out about your home and getting marketing materials ready for when your home lists.



OPTIMIZATION BEGINS!

Recondition, declutter, repair, de-personalize.



Picture time!
We will send over a photographer once your home is ready and looks top notch.



Pictures come in. Your home is looking great! Time to list.



We put your home on our social media accounts, Zillow, Trulia, and the local MLS. Your listing is live! Time for showings.



Be sure to turn on all the lights and make your beds



Buyer questions and is interested... we'll be working together to address concerns and objections.

We're under contract!



Offer time!
Expect some back and forth and even potentially a low ball offer, but take every offer seriously.

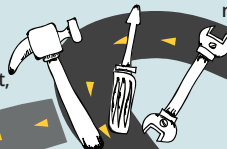


Meet our transaction coordinator. She becomes the hub of communication & ties up the loose ends in paperwork & coordinates inspections, closing and more.



Buyer will schedule home inspections. If something needs fixed, we will negotiate repairs.

Begin making repairs to home, if there are any. If not, get ready for closing!



ONE WEEK BEFORE CLOSING!

Appraisal time...the home value is assessed, we provide comps & a backstory which helps justify your value.



Buyer will walkthrough or re-inspect to verify repairs.

Setup utilities to transfer to new buyer.

CLOSING DAY
A new season begins!



Appraisal is turned in to lender & file enters final underwriting... cleared to close then we are good to go!

You hand over the keys receive your equity and you're ready for

